



Hispanic Association on Corporate Responsibility

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August 25, 2014

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Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman and Commissioners:

As President and CEO of the Hispanic Association on Corporate Responsibility (HACR), whose sixteen Coalition Member organizations come together for the inclusion of Hispanics in Corporate America, we celebrate Comcast's commitment to helping us achieve that mission. I urge the Federal Communications Commission to take into high consideration Comcast's positive record of diversity initiatives and community engagement in the Commission's decision to approve the proposed transaction between Comcast and Time Warner Cable.

Comcast has established itself as one of the top places for women and minorities to work as a result of the company's Joint Diversity Council. Forty percent (40%) of Comcast/NBCUniversal's promotions and hires into Vice President and above positions last year were people of color. Additionally, Comcast has increased the number of people of color at that leadership level by more than 30 percent.

Comcast has a record of encouraging the development and advancement of Hispanic and minority businesses. When it comes to procurement, Comcast has spent more than \$3 billion on diverse contracts since 2011 and has been supportive of Latino procurement engagement.

Residents of communities currently served by Time Warner Cable would see a positive benefit from the diversity practices and community engagement by Comcast including philanthropic support for initiatives that benefit the Latino community in those local and regional areas.

As such, I ask that you factor in Comcast's positive record on diversity and community engagement in the Latino community in the decision to approve the merger with Time Warner Cable. If you have any questions, please do not hesitate to contact me.

Sincerely,

Cid D. Wilson
President & CEO

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